

PACM General Membership Meeting

March 11, 2020

8:00 – 8:45 AM

Minutes

Present:

Sean Carlson, Green Action Centre
Jim Evenchuk, Active Aging in Manitoba
Tim Fergus, City of Winnipeg, Community Services Department
Ian Goodall-George, Manitoba Municipal Relations
Kylo Harris, Sport Manitoba
Stephanie Jeffrey, Manitoba Fitness Council
Neil Johnston, Manitoba Lung Association
Roy Mulligan, Physical Activity Coalition of Manitoba
Raquel Saniuk, Fit Kids Healthy Kids
Mark Spencer, Dakota CC
Shaelyn Strachan, University of Manitoba
Karin Whalen, Wellness Institute

Welcome - Stephanie Jeffrey welcomed all participants on behalf of PACM Executive.

Introductions & Member Announcements/Updates - Attendees were asked to introduce themselves and share any announcements, news, etc. The member 'sound bites' included:

Manitoba Fitness Council – Prescription to Get Active national initiative working with doctors and local fitness centres to prescribe physical activity; currently working with local facilities regarding access; Made in Manitoba conference scheduled for March 13 – 15th in Winnipeg; May 1 & 2nd conference in Hecla; looking to make presentation at City of Winnipeg budget meetings on March 13th and 25th regarding proposed recreation program and facility cuts

Fit Kids Healthy Kids – Raquel new to program, learning the ropes; summer planning is next focus

Green Action Centre – Active Safe Routes to School initiatives; lots of policy issues related to street development; working on healthy independence initiatives for children

University of Manitoba – working on project for physical activity counselling for newcomers; Research Day will be held on May 6th.

Sport Manitoba – going through their MAPS program renewal; Shannon Schade and Greg Guenther have left their positions; focus on Safe Sport and underrepresented populations in sport

Manitoba Municipal Relations – working in new Community Development Branch; the interlake office is moving to Selkirk

Active Aging in Manitoba – 55Plus Games will be in Selkirk June 16 -18th; curling March 24 - 26th; Jim Evenchuk retiring July 31, 2020; continuing to work on their Peer Volunteer Leadership program and the Social engagement project

Wellness Institute – starting a new Powerful Tools for Caregivers course (6 weeks/90 mins each) that will be delivered across the province; providing webinars; “Challenges” ie. Food challenges; Brain Health and Get Better Together programs; looking for summer camp leaders – let Karin know of potential leaders

Lung Association – Lungs are for Life – school program for Grades 4 to 8 at several school divisions, modified to focus on vaping, looking at developing for use outside schools as well; Lungevity program – pulmonary rehab and exercise program with Wellness Institute provides support for continuing rehab exercises; looking for partners for this in Winnipeg and beyond

City of Winnipeg – going to a 4-year budget process; significant program cuts are possible; the Aquatics and Recreation branches are together in the same Division again; Spring/Summer Leisure Guide is out

Dakota Community Centre – lots of tournaments occurring including a pickle ball tournament; looking for more community programming ideas; discussing potential facility expansions; have accessible outdoor rink on site

Executive Committee Report

PACM Funding – Provincial funding was confirmed for the 4th quarter (to March 31, 2020) No official word on funding for the 2020 – 2021 fiscal year to date.

Annual General Meeting – will be occurring May 21, 2020 at the Winnipeg Winter Club; will include a presentation on the Prescription to Get Active program; more information will be shared

PACM Executive- Currently PACM has three Executive member terms coming to an end in May; these are two year terms; please consider letting your name stand at the AGM in May

Common Vision – the national framework for physical activity was approved last year; PACM has communicated with relevant Provincial Ministers indicating our support; in summer 2019 request for proposals for initiative to support the document were invited; PACM submitted a proposal under the Partnership category but was unsuccessful; 8 proposals were approved:

- Cultural Norms – Bruce (Spider) Jones, Sport North Federation
- Spaces and Places – Christa Costas-Bradstreet and CJ Noble, Canadian Parks and Recreation Association
- Public Engagement – Diana Dampier and Ken Zolotar, ParticipACTION

- Partnerships – Margo Greenwood, National Collaborating Centre for Indigenous Health
- Leadership and Learning – Nora Johnston, Centre for Active Living
- Progress – Christine Cameron and John C. Spence, Canadian Fitness and Lifestyle Research Institute

It is anticipated that more information on these projects will be share in the next month or so

ParticipACTION – PACM has entered into discussions about joining the Advisory Committee; the 2020 ParticipACTION Report Card on Physical Activity and Children and Youth will be released on May 12 2020

Public Policy Task Group Report

The focus of the group is All Manitobans have equitable access to physical activity opportunities to optimize the health and wellness of individuals and communities

Workplan had been developed including creating awareness and share existing resources and policies and encouraging and supporting physical activity providers develop and implement physical activity equitable access policies. Due to task group membership commitments the role was assumed by the PACM Executive. In fall 2019 a survey on barriers to physical activity and policy approaches that reduce sent to physical activity service providers sent out and based on results and further research a preliminary listing of policy context, development and examples has been posted on the PACM website at:

http://www.pacm.ca/main.asp?fxoid=FXMenu,6&cat_ID=38&sub_ID=220&sub2_ID=45

The list is not complete, if you have examples or supporting resources please forward to PACM Coordinator

PACM Membership

PACMs' Community of Champions for Physical Activity stands at twenty two (22) organizations and government departments. The diversity of PACMs' membership has always contributed to its strength and demonstrates to our funders the support for working together across sectors to promote physical activity in the Province.

There is a standing invitation for organizations, groups and government who share are mission and mandate to join us. Membership information can be accessed on the website.

RCM Conference Keynote Address

As part of a Program Partnership with Recreation Connections Manitoba Conference, attendees were invited to participate in the opening Keynote address presented by Peter Gray on What Exactly Is Play?

Next Membership Meeting

The next membership meeting will be the Annual General Meeting to be held in May 21, 2020 in Winnipeg. Details will be provided through our usual communication avenues.