

PACM General Membership Meeting

Feb. 20, 2019

8:00 – 8:45 AM

Minutes

Present:

Jaymi Derrett, Recreation and Regional Services, Manitoba Municipal Relations

Tim Fergus, City of Winnipeg, Community Services Department

Leigh Finney, Southern Health

Ian Goodall-George, Manitoba Municipal Relations

Kristine Hayward, Winnipeg Regional Health Authority

Stephanie Jeffrey, Manitoba Fitness Council

Roy Mulligan, Physical Activity Coalition of Manitoba

Mark Spencer, Rady JCC

Welcome - Stephanie Jeffrey welcomed all participants on behalf of PACM Executive.

Introductions & Member Announcements/Updates - Attendees were asked to introduce themselves and share any announcements, news, etc. The member 'sound bites' included:

Manitoba Municipal Relations is going through staff restructuring due to several retirements in the regional offices.

The Community Support Small Grants Program supports Manitoba's non-profit and community-led organizations in their efforts to provide avenues for Manitobans to support and sustain thriving communities. Intake for 2018 – 2019 has closed.

Rady JCC is always interested in partners to provide new and innovative programming. Contact Mark Spencer if you have program ideas.

Healthy Together Now grants supporting various physical activity initiatives by community groups. Has wrapped up for fiscal year.

There will be some Fall Prevention Programming grants coming out in the near future.

WRHA has been focusing on policy and built environments, providing input into Winnipeg Active Transportation plans, Transit Master Plan and the Recreation and Parks review.

A Physical Literacy research project with U of W, Fit Kids Healthy Kids, City of Winnipeg and WRHA is ongoing.

Winnipeg will be host of the International Physical Literacy Conference in May. The program and session information is now available on the website.

Manitoba Fitness Council has their Made in Manitoba Conference March 16 & 17. A variety of sessions focused on fitness leaders including falls prevention, osteoarthritis, TRX, Pilates and more.

MFC involved with U of M with research on older adults and activity levels.

On June 1st, National Fitness Leaders Alliance working with Fitness Industry Canada to host open houses at fitness facilities to support National Health & Fitness Day. Potential for some related activities at the Legislative grounds.

The City of Winnipeg currently working through the Recreation and Park Services review process. Also doing a review of their Active Living delivery. Have increased focus on training for staff including High Five, Physical Literacy and Equitas.

Executive Committee Report

PACM Funding – Provincial funding was confirmed for the 4th quarter (to March 31, 2019) No official word on funding for the 2019 – 2020 fiscal year to date.

Annual General Meeting – will be occurring mid-May; date and location will be confirmed and communicated

PACM Executive- Currently PACM has one vacancy for an Executive member; this is a two year term; Executive members can be from Coalition, Network or Associate members however Associate members would not have voting rights; please consider letting your name stand at the AGM in May

Common Vision – the national framework for physical activity was approved last year; PACM has communicated with relevant Provincial Ministers indicating our support; discussions around implementation support have been occurring; ParticipACTION and the Canadian Parks and Recreation Association presented to inter-provincial Ministers SPAR committee on Feb. 15, 2019.

MPAAP Evaluation Update

The MPAAP Evaluation plan was continued to be implemented with the member/stakeholder survey in fall 2018. In addition, PACM tracks several indicators as identified in the plan. An overview of this information was provided. A general summation indicates that membership and participation numbers and usage of resources has decreased somewhat but there is continuing strong support for the mission and goals of MPAAP. There is a sense that there has been positive activity to meet the goals, but the potential is hampered by limited resources.

The Executive will consider the ongoing feedback from the evaluation in considering further activity.

The outcome of the survey and summary of indicators can be accessed at the PACM website.
<http://www.pacm.ca/assets/mpaap%20evaluation%20report%202019.pdf>

Public Policy Task Group Report

The focus of the group is All Manitobans have equitable access to physical activity opportunities to optimize the health and wellness of individuals and communities

An implementation group has been working on developing a survey to go out to physical activity service providers, identifying supporting policy resources, as well as seeking some evaluation support resources.

This has been slow going; task group membership has fluctuated; some challenges moving tasks forward including limited resources.

The task group and executive will be having discussions about how to realistically move forward with developed work plan within the challenges and limited resources; and possibility of other approaches to support existing policy activities within the sector

PACM Membership

PACMs' Community of Champions for Physical Activity stands at twenty one (21) organizations and government departments. The diversity of PACMs' membership has always contributed to its strength and demonstrates to our funders the support for working together across sectors to promote physical activity in the Province.

There is a standing invitation for organizations, groups and government who share are mission and mandate to join us. Membership information can be accessed on the website.

RCM Conference Keynote Address

As part of a Program Partnership with Recreation Connections Manitoba Conference, attendees were invited to participate in the opening Keynote address presented by Brenda Robinson on *New Leaders for a Changing World of Work*.

Next Membership Meeting

The next membership meeting will be the Annual General Meeting to be held in mid-May in Winnipeg. Details will be provided through our usual communication avenues.